

IMMERSIVE FACTORY BUILDING THE FUTURE OF SAFETY AT WORK

THE FIRST IMMERSIVE TRAINING & ACTIVE LEARNING PLATFORM FOR ONSITE & REMOTE TEAMS



OCCUPATIONAL SAFETY: A SERIOUS TOPIC WITH SOCIAL, IMAGE & COST IMPACT FOR EMPLOYERS

2,2 M fatal accidents at work per year, worldwide*

5.000 per day!

Occupational injuries & diseases : equivalent to

4% of the PIB*

*International Labour Organization

🖓 Did you know?

According to EHS managers, almost each time the fatal accident is caused by bad behaviors & lack of practice



USUAL SOLUTIONS DEEPLY IMPACTED BY THE NEW NORMAL

Employers have **failed to meet their legal obligations** such as Safety Onboarding or On-site Training &

demand for remote training is on rise



There has been an increase in workplace accidents after the first covid-19 lockdown in France

VALUE PROPOSITION



Immersive Training and Active Learning to **improve behaviors** for on-site & remote teams

« Tell me and I forget. Teach me and I remember. Involve me and I learn »

- Benjamin Franklin



A **cloud-based** platform to facilitate the end-to-end organisation of ESH training & events



A LARGE CHOICE:

Access a catalog of 60 EHS immersive workshops : Simulations, Risk awareness, Hazard spotting, Mini Games, Escape Games, Quizz ...



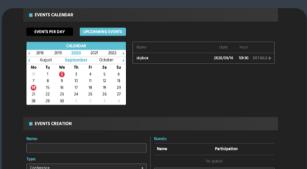
CATALOG

For **on-site teams** trainings



CAMPUS

A virtual campus for **remote teams** to connect, organize meetings & trainings



DEDICATED BACK-OFFICE

Organize and customize the events, analyse **data** and **KPIs**



Leverage Immersive Training and Active Learning to improve ESH training.

BETTER

Trainees remember **95%*** of what they feel and experience (vs 50%* in classroom training)

Rapid and lasting impact on behaviors & memorisation

STEADIER

Virtual Campus allows us to train 100% of the employees & raise their awareness wherever they are

Spread within the company best practices & EHS culture

CHEAPER

Immersive learning is 64%** more cost-effective than classroom training

Lower the costs of Safety events & training

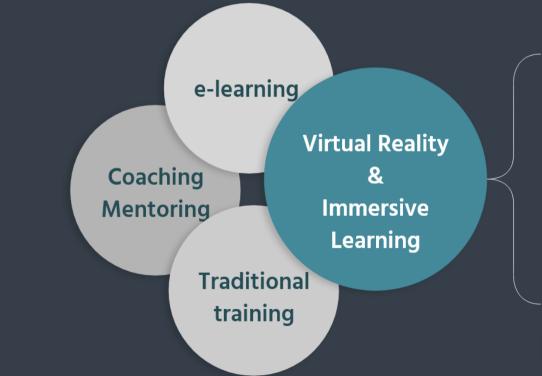
*Edgar Dale - **PWC







VR & IMMERSIVE LEARNING USED IN ADDITION TO CURRENT TRAININGS





EHS days & weeks

Onboarding & safety trainings \checkmark



Recycling & certifications



Tradition & process training

For on-site and **remote** teams





O. Pierre CEO & co-founder

Serial Entrepreneur Proven experience in managing IT companies & in international development



B. Pierre COO & co-founder

A proven experience in IT sector and in sales team management



O. Chabiron CTO - Phd in mathematics



R. Roustan



J. Alvarez Phd / HDR in Communication & Information Sciences



B. Devin VP Marketing



A. Sapin Customer Success Manager



P.A. Coutant VP Services

















WANT TO DISCOVER MORE?



WWW.IMMERSIVEFACTORY.COM

